

Business Data Collection

Kootenay Aboriginal Business Development Agency has been waiting for this time to come. We are happy to be able to gather stats from the Indigenous entrepreneur to analyze how much Indigenous businesses actually contribute to the Kootenay region economy. Through ExecutivePulse will be able to gather information from you to provide this information.

ExecutivePulse allows us to easily create at-a-glance reports and presentations, optimize their internal and external communication, and track the progress of their initiatives. The following is what can be expected from data collected:

- Business recruitment/FDI
- Business retention & expansion
- Entrepreneurial development
- Event management
- Government front desk programs
- Investor relations management
- Project management
- Rental property registration and compliance
- Sector or cluster-based initiatives
- Sites and buildings
- Supply chain initiatives
- Workforce development

Please note that this information will be kept strictly confidential according to KABDA Client Agreement Policy. It will not single out your business however; it will reveal indicators in general.

Contact Information

- a. Business Name _____
- b. Business Contact/Owner _____
- c. Address _____
- d. Phone _____
- e. Email _____
- f. Website/Instagram _____

Business Information

1. Number of employees
1 2-5 6-10 11-20 20+
2. Regular Annual Grosse Income Outside of the Pandemic
Less the 10,000 10,000 to 50,000 50,000 to 100,000 100,000 to 250,000 250,000 +
3. Annual Grosse Income During of the Pandemic (20/21)
Less the 10,000 10,000 to 50,000 50,000 to 100,000 100,000 to 250,000 250,000+
4. Operation
Year round Fall Winter Spring Summer Hobbyist
5. Legal Structure
Sole Proprietor Limited Company Partnership Corporation Co-op Non Profit Society

6. Location

- Store Front Home Based

7. For Artists (Choose one that best describes your talent)

What type of medium

- Architecture
Carpentry
Ceramics
Drawing
Electric
Film
Food
Glass
Installation
Literature
Natural World
Painting
Performing Arts
Photography
Printmaking
Sculpture
Sound
Technical products
Textiles

8. Business Classification (Choose one that best describes your product or service)

- Agriculture, forestry, fishing and hunting
Mining, quarrying, and oil and gas extraction
Utilities
Construction
Manufacturing
Wholesale trade
Retail trade
Transportation and warehousing
Information and cultural industries
Finance and insurance
Real estate and rental and leasing
Professional, scientific and technical services
Management of companies and enterprises
Administrative and support, waste management and remediation services
Educational services
Health care and social assistance
Arts, entertainment and recreation
Accommodation and food services
Other services (except public administration) primarily engaged in repairing, or *performing **general or routine maintenance**, on motor vehicles, machinery, equipment and other products to ensure that they work efficiently; providing **personal care services, funeral services, laundry***

services and other services to individuals, such as pet care services and photo finishing services; organizing and promoting religious activities; supporting various causes through grant-making, advocating (promoting) various social and political causes, and promoting and defending the interests of their members. Private households are also included

Public administration

9. Main Market

i. Location

Local Provincial National International

ii. Gender

M F LGBTQ2S All

iii. Age Range

0 to infant infant to 2 3 to 11 12 to 17 18 to 25 26 to 30 31 to 65 65+

10. Self-Identify as:

i. First Nation

ii. Metis

iii. Inuit

iv. Non-Status

v. Non Indigenous

vi. If you are First Nation name of Tribe affiliation _____

11. Marketing and Promotion Preference

Word of mouth

Social Media (FB/Instagram/LinkedIn)

Internet (website/google search/email/eBlasts)

Mail outs (newsletters/brochures/rack cards/flyers)

Radio

Local TV

Greater TV

12. General Income percentage toward Marketing (includes your time)

0 to 10 10 to 15 15 to 20 20 to 25 25 to 30 30 to 35 35 to 4 40 to 45 45 to 50 50+

Office Use:

Geographic location

Central Kootenay South Country Columbia Valley West Kootenay

Main source of income

Y N

KABDA Client

Y N

New Expansion